



Squalicum Yearbook **Senior Ads** Class of 2017

We look forward to working with you to create a special memento for your graduating senior.

Early Bird Special = December 2nd

Final Deadline = January 30th

Tips for success...

- ✓ Let us do the hard work. Our talented staff will make a layout for you.
- ✓ See the order form on the back for sizes and prices.
- ✓ Include a self-addressed, stamped envelope to receive photos back.
 - Make sure the envelope is the correct size for your photos/CD
- ✓ If you turn in your ad by **December 2nd**, you get to “proof” your ad before publication. Please include your email so we can send you your ad to make sure it’s accurate before we submit it to the publisher.

Publication policies...

1. Please submit only digital images or actual photographic prints. We cannot accept photocopies because the final quality is so poor.
2. We reserve the right to request replacement photographs or text if content is inappropriate for a student publication.
3. No copyrighted images or text will be reproduced unless complying with Fair Use copyright law. This includes song lyrics.

We will return Grad Ad materials at the end of the school to ensure:

- ✓ *Students don’t see a surprise Grad Ad*
- ✓ *There are no issues with the created Grad Ad (sometimes technology fails us and we have to scan or save photos again)*

If you would like your Grad Ad materials back after the page has gone in for print but before the end of the school year, please include that note on the order form.

Squalicum Yearbook: Tsunami 2016-2017 Senior Ad Order Form Due: **January 30, 2017**

Student(s): _____

Name of person purchasing the ad: _____ Phone number: _____

E-mail (required for proofing your ad before publication): _____

Address: _____

If you would like your photos returned, please enclose a self-addressed, stamped envelope. May require additional postage.

*If you do not have an E-mail, you can also come to the Yearbook Room during 5th period to proof your ad. We will contact you by phone to arrange a time. **OTHERWISE, PLEASE PROVIDE AN EMAIL, AS THIS IS THE MOST CONVENIENT WAY FOR BOTH YOU AND THE YEARBOOK STAFF TO MAKE SURE YOUR AD IS ACCURATE!**

Order Information: Circle which size you want.

1/4 page:
\$60 | 3 photos

1/2 page:
\$100 | 6photos

Full page:
\$160 | 10 photos

TOTAL PAYMENT ENCLOSED
\$ _____
Please make checks out to Squalicum High School

Prices = \$60 for 1/4, \$100 for 1/2, \$160 for a full page

- Add \$5 for each additional photo over the specified amount.
- Subtract \$5 if you turn in your photos **ON** or **BEFORE** December 2, 2016.
- Add \$10 late fee if add is received after January 30th ; space available only.

Number of pictures, with descriptions

Message for your senior ad (please write legibly or attach another handwritten or typed document):

Is this ad a surprise for your student? Y / N (This affects how we communicate with you about your ad.)

Layout and Special Instructions.

- ✓ If you have a layout in mind, please attach a sketch or diagram. Please label which pictures you'd like where.
- ✓ If you do not specify a layout, our staff designers will do all of the work for you, and we do a great job! 😊

Special instructions to designers:

Thank you for your order!